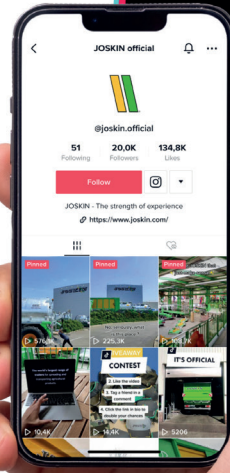


JOSKIN

X

TikTok



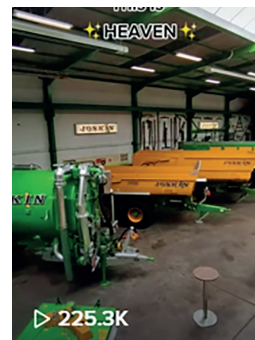
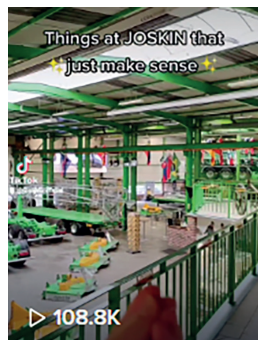
PRESS RELEASE

JOSKIN adopts the codes of a new social network: TikTok!

Well aware that social networks and new communication technologies are, today more than ever, essential tools to stay close to its fans, maintain its image, build audience loyalty and meet the expectations of current and future generations, the JOSKIN company is pursuing its digital development and has just arrived on a new social network: TikTok!

Already present on Facebook, Instagram and YouTube with a community of more than 300,000 fans (in total on the 3 networks), JOSKIN has now set itself the challenge of conquering the hearts of TikTokers by offering original contents 100% adapted to the codes of this social network followed by more than 1 billion people worldwide! With exclusive contents, offbeat productions and entertaining videos, JOSKIN's aim is clear: to show the agricultural world and its various facets from a different angle!

You too can discover JOSKIN's account at <https://www.tiktok.com/@joskin.official>



www.joskin.com



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